

Tapahtumia 2022





Smart and Sustainable
Mobility for all.

its

EUROPEAN
CONGRESS

TOULOUSE

30 May - 2 June 2022



June 7, 2022 - Virtual Conference

TRANSPORT AND INFRASTRUCTURE SUPPORTING SOCIETY

TAMPERE SMART CITY WEEK

29.1.-4.2.2022

Yhteisosasto 14.6.-15.6.2022

ITS Factory & ITS Finland

Tampere Smart City Week is an event for all the people interested in smart city development. The program of the week consists of variety of interesting events for citizens, companies, smart city specialists as well as talents. The next Tampere Smart City Week will be held on 29.1.-4.2.2022.

The culmination of the Tampere Smart City Week is the hybrid Conference and Expo that you can participate from your home office or on site, at the brand new Nokia Arena!



Verkstopäivä 18.8.2022

Vaikuttaminen & verkottaminen & viestintä



Kasvufoorumi 6.9.2022

25.5.2022

A wide-angle photograph of Hollywood Boulevard at dusk. The street is lined with palm trees and illuminated by the warm glow of streetlights and the colorful neon signs of various businesses. On the left, a tall, vertical neon sign reads 'HOLLYWOOD' in reverse. Below it, a sign for 'HOLLYWOOD WINE MUSEUM' is visible. Further down the street, a McDonald's sign and a sign for 'HOLLYWOOD WINE MUSEUM' can be seen. On the right, a red awning for 'HOLLYWOOD WINE MUSEUM' is visible. The street is filled with cars, and a red light trail from a car is visible in the foreground. The sky is a mix of orange and blue, indicating the time is either dawn or dusk. A large, stylized orange arrow graphic points from the bottom left towards the right side of the image.

Nordic+ Pavilion

ITS World LA 18.-22.9.2022

25.5.2022

Forget the Teams.

The best stories are born in the City of Angels.





18 – 22

September



LA Convention
Center



15 000

Visitors from
100+ Countries



3 500

International
Delegates



400

Exhibitors



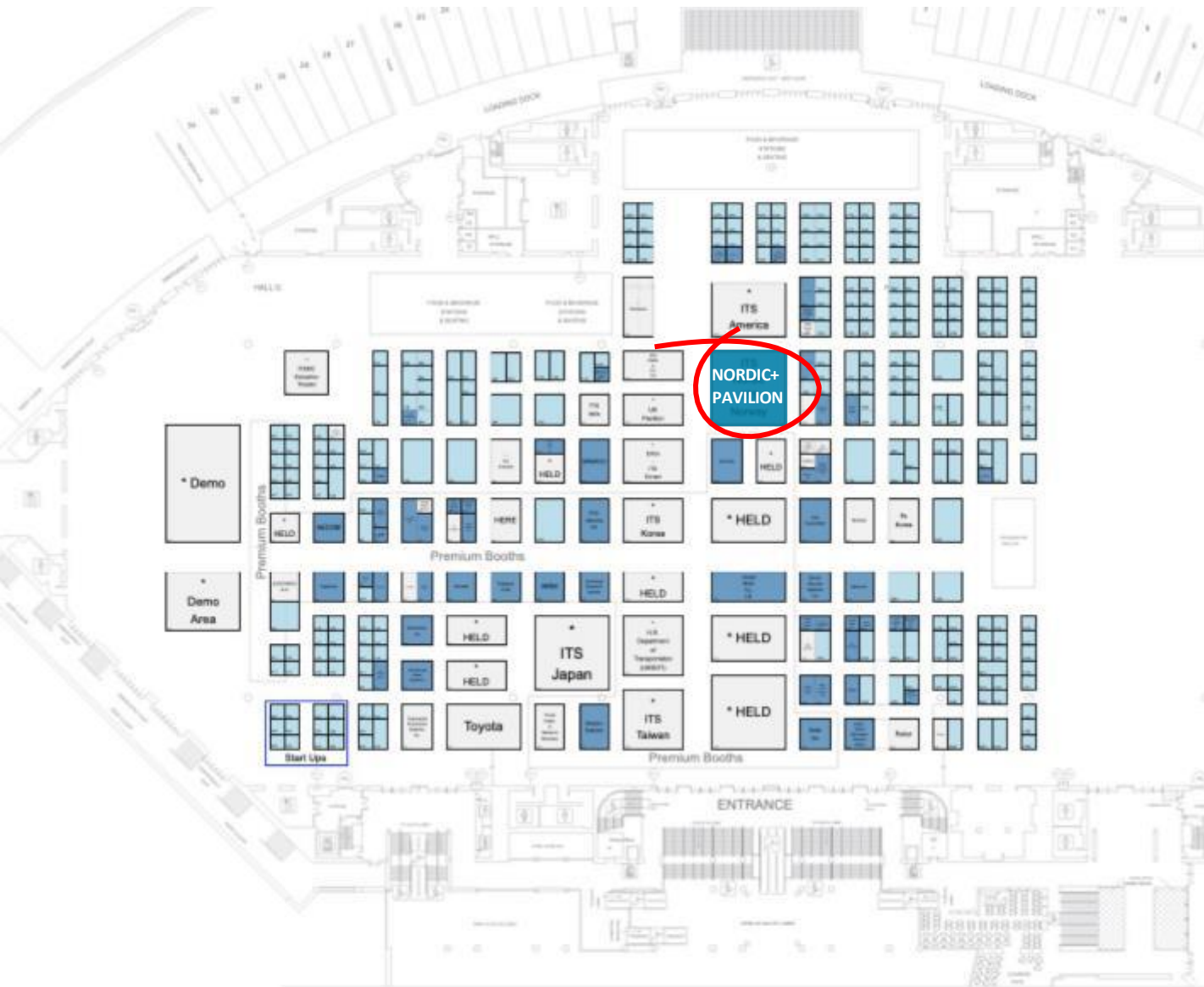
1

Nordic+ Joint Stand
and Delegation

CONGRESS TOPICS

- > Digital Infrastructure
- > Equitable and Seamless Mobility
- > Intelligent, Connected, and Automated Vehicles
- > Organizing for Successful Policy and Governance, Business Models, International Cooperation
- > Path to Vision Zero
- > Sustainability & Resiliency
- > Technology from Entry to the Last Mile
- > Read more on the congress [web page](#)





ITS WORLD CONGRESS 2022

9/18/22 - 9/22/22

LOS ANGELES CONVENTION CENTER - SOUTH HALL G, H & J

LOS ANGELES, CA



EXHIBITION AREA

- > Reservation made for Nordic+ Pavilion at the congress
- > Plan to slightly reduce the reserved floor space in order to control the costs
- > Planning of the pavilion layout & program starts during February 2022
- > New: openness & thematic areas instead of country areas
- > **Estimated participation fee 4.000-5.000 € depending the amount of participants.**

Introducing Nordic+ Pavilion



Partnership packages

	Product+	Classic
1. National side events	✓	✓
2. Nordic+ events	✓	✓
3. Pavilion membership	✓	✓
4. Marketing kit	✓	✓
+ Bring your product	✓	✗
	6000 €* 	5000 € 

* Product+ package includes a place for your product at the Pavilion. Any additional costs concerning shipping/product weight will be added to the cost.

** Support package includes participation in your National membership organization's side events and dinners, if arranged.

1

National side events

- Events and dinners hosted by your local ITS organization
- Nordic+ invite only event

+ Ask your local contact for more information

2

Nordic+ events

- Nordic+ Pavilion receptions
- Events and delegations with other countries based on participants' interests set up by Nordic+ ITS organizations
- Nordic Innovation House visit in Silicon Valley

+ more

3

Pavilion membership

- Invite clients and guests to meet at the Pavilion
- Logo visibility on Pavilion walls and material on screens
- Pitching in Pavilion auditorium
- Demo and launch products and services
- One exhibition pass

+ more

4

Marketing kit

- Social media marketing in Nordic+ channels
- Web page to publish your contents
- Marketing leaflet and distribution to other congress participants
- Free visitor passes to give out for your clients and partners

+ more

+

Bring your product

- Product display on the Pavilion

+ Ask your local contact for possibilities to build your Nordic+ experience around the product

CONFIRMED FINNISH PARTNERS IN LOS ANGELES



Book your place now



Nordic+
Connected &
Sustainable

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Syysseminaari 17.11.2022

Vaikuttaminen & verkottaminen & viestintä