

Privacy statement for Dream Broker video embeds on websites

<p>Controller Finnish Transport and Communications Agency (Traficom)</p>	<p>Controller's contact details PO Box 320, FI-00059 TRAFICOM kirjaamo@traficom.fi telephone +358 29 534 5000</p> <p>Contact details of the controller's data protection officer PO Box 320, FI-00059 TRAFICOM tietosuoja@traficom.fi telephone +358 29 534 5000</p> <p>If your message contains confidential, secret or otherwise sensitive content or a personal identity code, please use Traficom's secure email.</p>
<p>Grounds for and purpose of the data processing</p> <p>According to section 20 of the Act on the Openness of Government Activities (621/1999), the authorities shall promote the openness of their activities and, where necessary for this purpose, produce guides, statistics and other publications, as well as information materials on their services and practices, as well as on the social conditions and developments in their field of competence. As such, the grounds for the processing are public interest based on the controller's obligation to provide information about current events in the transport and communications sectors, which are part of its field of competence.</p> <p>Websites are a key communications channel for Traficom, and the agency maintains several websites focusing on different topics. Traficom.fi, kyberturvallisuuskeskus.fi and other sites in the same system with them are hosted on a server located in the agency's own data centre.</p> <p>Information is also relayed via videos embedded on the websites. These videos are shared via a service provided by Dream Broker Oy (2092227-2), and the videos are hosted on Dream Broker Oy's server in Finland. Viewer statistics are collected on the videos: the number of viewers per video and how much of each video is viewed (at 25% intervals).</p>	

Data content	
The data undergoing processing	The data undergoing processing consists of each data subject's: <ul style="list-style-type: none"> - IP address - video viewing quality as selected by the user, if the user changes the default setting.
Sources of the processed data (where data is received from)	The personal data concerning videos are received directly from the data subjects.
Storage period of personal data	IP addresses are stored on Dream Broker Oy's server for two (2) years. The video viewing quality cookie selected by the user is session-specific and only stored on the viewer's device.

Data processing

Recipients and categories of recipients of personal data (to whom personal data is disclosed)	Personal data are stored on Dream Broker Oy's (2092227-2) server.
Processing of personal data on behalf of the controller	Dream Broker Oy (2092227-2) processes personal data on behalf of the controller. Dream Broker Oy and Traficom have an agreement on processing personal data. The data are not disclosed to third parties.
Transfer of personal data to third countries outside the EU/EEA	Personal data are not transferred outside the EU/EEA.
Automated decision-making and profiling	The personal data processing does not involve automated decision-making or profiling.

Rights related to the processing of personal data	
<p>About exercising rights</p> <p>You can exercise your rights by submitting a request to Traficom by email or post. The controller's contact details are listed in this privacy statement under the section 'Controller's contact details'.</p> <p>The right to lodge a complaint with the supervisory authority</p> <p>If you believe that your personal data is being processed in violation of legislation, you may lodge a complaint with the Office of the Data Protection Ombudsman.</p> <p style="text-align: center;">Office of the Data Protection Ombudsman PO Box 800, FI-00531 Helsinki tietosuoja(at)om.fi tel. +358 29 566 6700</p>	
Right of access	The data subject has the right to obtain from the controller confirmation as to whether or not personal data concerning him or her is being processed. If processing takes place, the data subject has the right to access the personal data. The only personal data collected in connection with videos is the data subject's IP address.
Right to rectification	The data subject has the right to obtain from the controller without undue delay the rectification of inaccurate or incorrect personal data. The only personal data collected in connection with videos is the data subject's IP address.
Right to object	In situations where the processing of personal data is based on public interest, the exercise of official authority vested in the controller or the legitimate interest of the controller or a third party,

	<p>the data subject has the right to object to the processing of personal data concerning him or her.</p> <p>If a data subject uses his or her right to object, the controller must stop the processing of the personal data, unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of legal claims.</p> <p>If the personal data is processed for direct marketing purposes, the data subject has the right to object to the processing without any specific grounds.</p> <p>In situations where personal data is processed for statistical or research purposes, the data subject may object to the processing on grounds relating to his or her particular situation, in response to which the controller must stop processing the data subject's data, unless the processing is necessary for performing a task carried out for reasons of public interest.</p> <p>The only personal data collected in connection with videos is the data subject's IP address.</p>
<p>Right to restriction of processing</p>	<p>The data subject has the right to obtain from the controller restriction of processing if:</p> <ul style="list-style-type: none"> - the data subject contests the accuracy of the personal data - the processing is unlawful, but the data subject opposes the erasure of the personal data and requests the restriction of its use instead - the controller no longer needs the personal data for the purposes of the processing, but it is required by the data subject for the establishment, exercise or defence of legal claims - the data subject has objected to the processing of the personal data pending the verification of whether the legitimate grounds of the controller override those of the data subject. <p>The only personal data collected in connection with videos is the data subject's IP address.</p>
<p>Right to data portability</p>	<p>The data subject has the right to receive the personal data concerning him or her which he or she has provided to the controller in a structured, commonly used and machine-readable format and the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where the processing is based on consent or on a contract and the processing is carried out by automated means.</p> <p>The only personal data collected in connection with videos is the data subject's IP address.</p>
<p>Right to erasure</p>	<p>In situations where the legal basis for the processing of personal data is something other than compliance with a legal obligation, the data subject has the right to request the controller to erase personal data concerning him or her. The requested data will be erased unless the controller has a legal basis for refusing to erase the data, such as a legal obligation to retain the data.</p>

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Right to withdraw consent	Insofar as personal data is processed on the basis of the consent of the data subject, the data subject may withdraw his or her consent at any time by notifying the controller of the withdrawal. Withdrawing consent will not affect the lawfulness of processing carried out on the basis of the consent of the data subject before its withdrawal.