



▶ **PROJECT MONITORING AND EVALUATION: DRAFT DESIGN OF A MULTI-DISCIPLINARY  
IMPACT ASSESSMENT AND PUBLIC-PRIVATE PARTNERSHIP FRAMEWORK FOR THE  
EMS2 TRIAL IN THE NETHERLANDS**

Robbert Janssen (TNO) | 23.01.2020 | EMS2 Mini symposium | Helsinki

# › OUTLINE

Introduction TNO

Research topics around the SuperEcoCombi initiative (EMS2)

Example methodologies for multi-disciplinary impact assessment

- environmental, traffic safety, infrastructure, human factors and user acceptance

Introduction CATALYST Living Lab

- public-private partnership foundation/framework

## › Questions we have for other experiences with EMS2 applications

- How is the impact assessment (project monitoring) usually organized?
- Which research domains/topics are prioritized when researching the impact of EMS2 in your countries?
- Which findings were really surprising or counter-intuitive?
- Which parties are working together/subcontracted for the project monitoring/impact assessment?
- What are typical monetary budgets for research activities per domain/topic, summed across years?
- Are there drivers/incentives (tax reductions, subsidies) present for industry/market parties to cooperate in research projects or project monitoring?
- How are market parties (transport companies, shippers etc.) contributing to research projects
  - what are they bringing in / are they co-financing?



- › TNO connects people and knowledge to create innovations that boost the competitive strength of industry and the well-being of society in a sustainable way.

# SMART SOLUTIONS FOR CLIENTS & PARTNERS



## › PARTNERS & CLIENTS



**PRIVATELY FUNDED  
INNOVATION PROJECTS**



**CORPORATE FUNDED  
INNOVATION PROJECTS**



**GOVERNMENT FUNDED  
INNOVATION PROJECTS**

## › TNO END OF 2018



**4.39**  
CUSTOMER  
SATISFACTION



**4,800+**  
PROJECTS A YEAR



**2,500+**  
COMPANIES

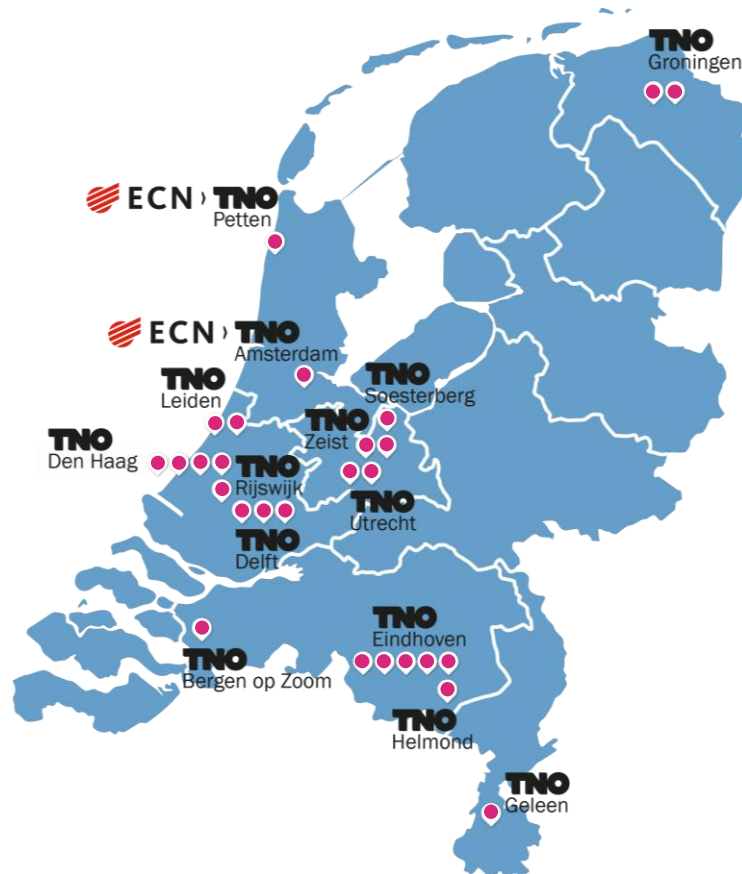


**2,900+**  
RESEARCHERS

## › LOCATIONS IN THE NETHERLANDS



CHECK OUT  
ON [TNO.NL](https://www.tno.nl)

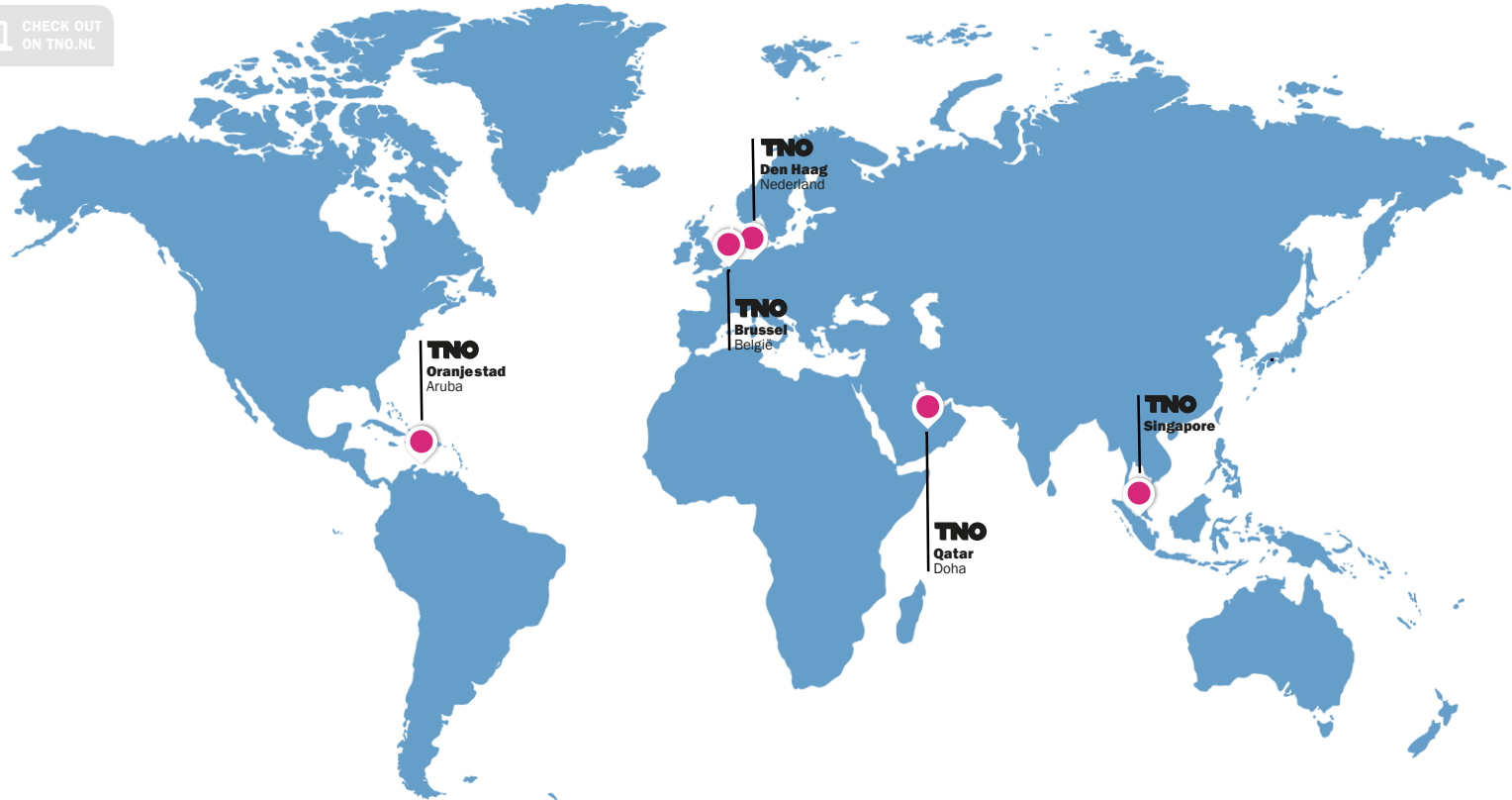




## LOCATIONS

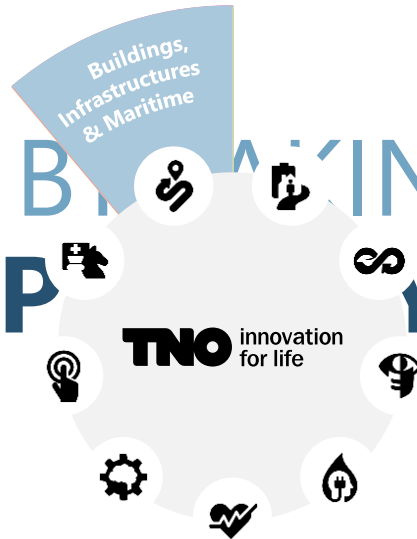


CHECK OUT  
ON [TNO.NL](https://www.tno.nl)

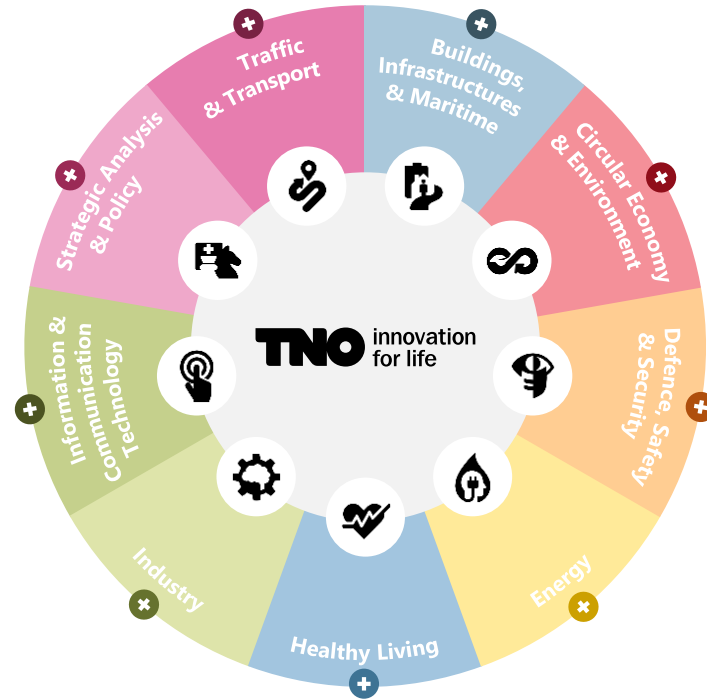


WE DO THIS BY TAKING A  
**MULTIDISCIPLINARY** APPROACH

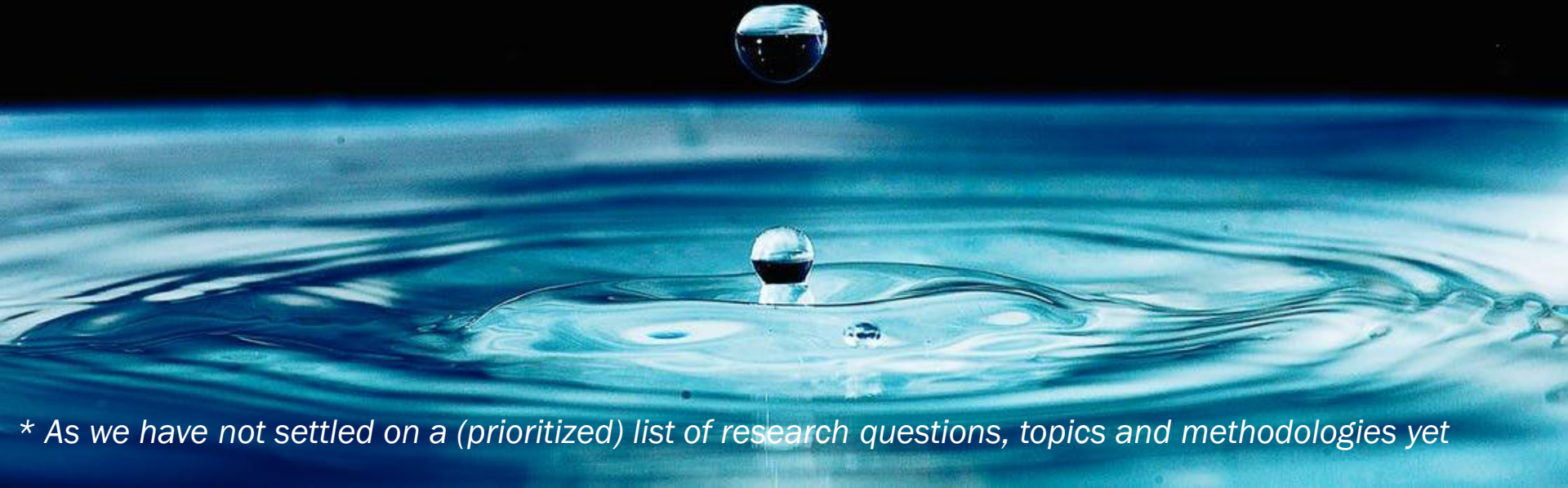
WE DO THIS BY MAKING A  
**MULTIDISCIPLINARY** APPROACH



## › WE DO THIS BY TAKING A **MULTIDISCIPLINARY** APPROACH



# RESEARCH TOPICS AROUND THE SUPERCOCOMBI INITIATIVE (EMS2)



*\* As we have not settled on a (prioritized) list of research questions, topics and methodologies yet*

## › SOME POTENTIAL TOPICS FOR IMPACT ASSESSMENT – MULTI-DISCIPLINARY APPROACH



Vehicle safety



Traffic and road safety



Infrastructure



Driver behaviour




Traffic flow



Fuel consumption and emissions



# EXAMPLE METHODOLOGIES



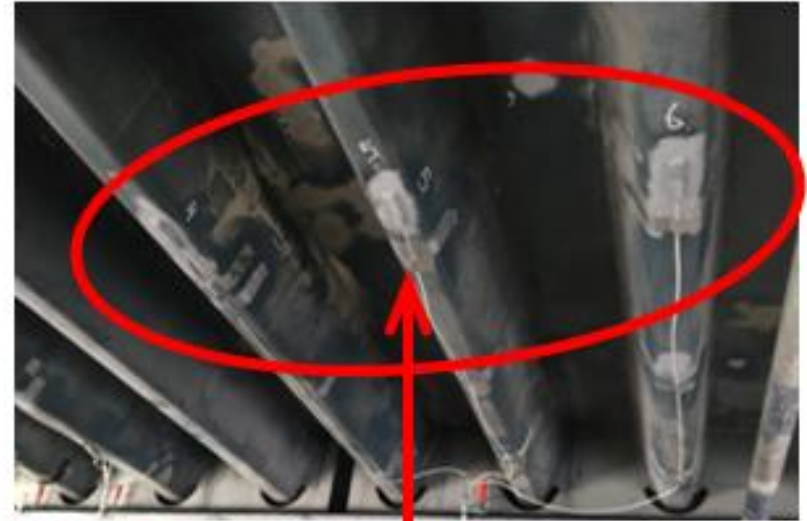
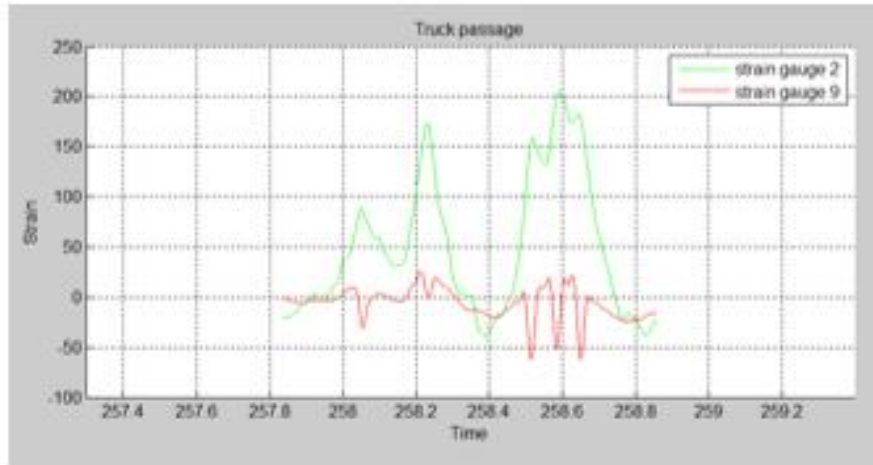
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# IMPACT ASSESSMENT ON PHYSICAL INFRASTRUCTURES



# Strain gauge measurements

(example: 2nd Van Brienenoordbrug – Rotterdam)



# RECOGNIZING PLATOONS (VEHICLES, AXLES, (WEIGHTS)) FROM BRIDGE MEASUREMENTS, HOW?



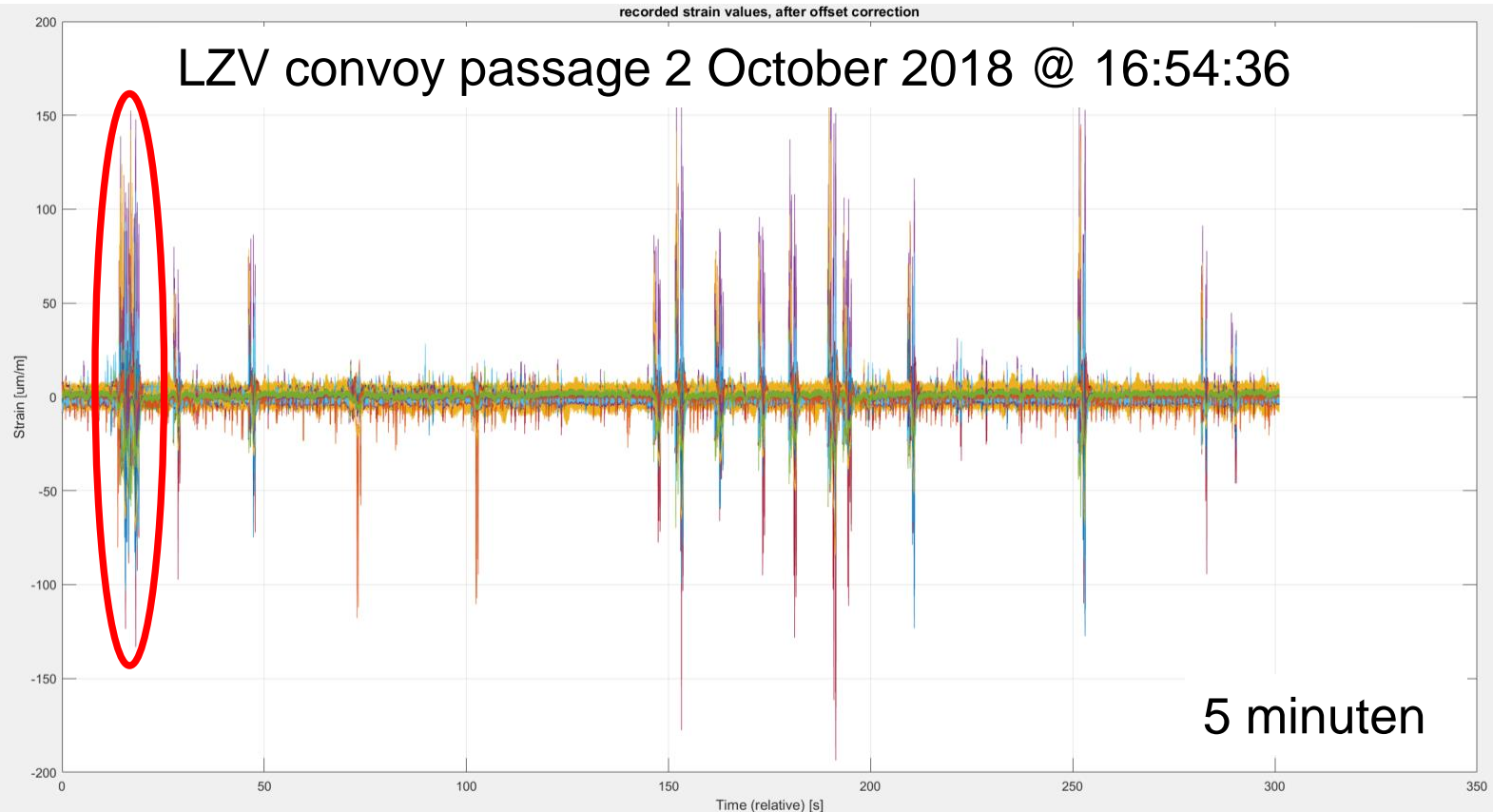
**Screenshot**  
TNO  
measurement,  
VID traffic-cam

**Please note:**  
VID traffic cam  
is a little  
behind



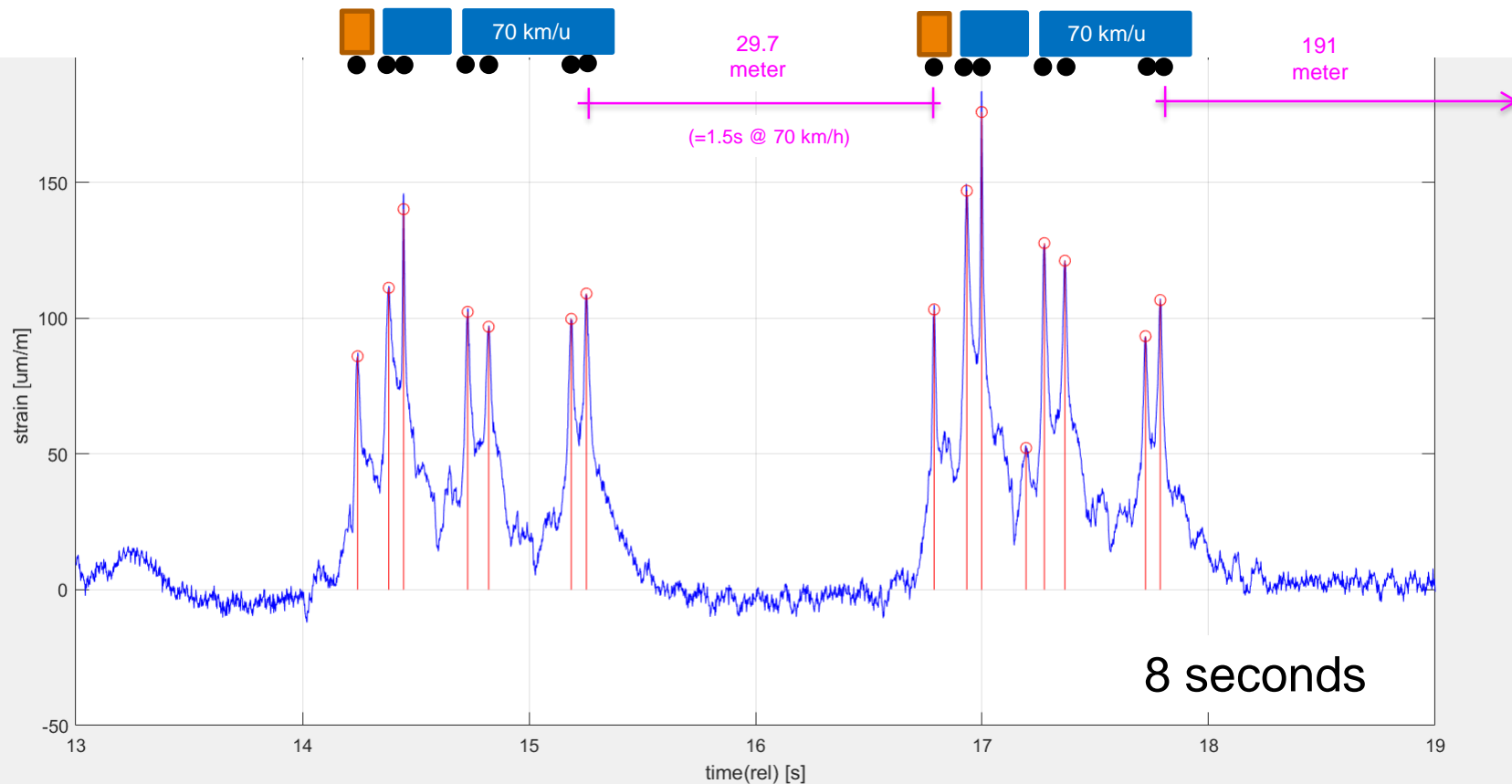


# Example: raw data from strain gauge sensors





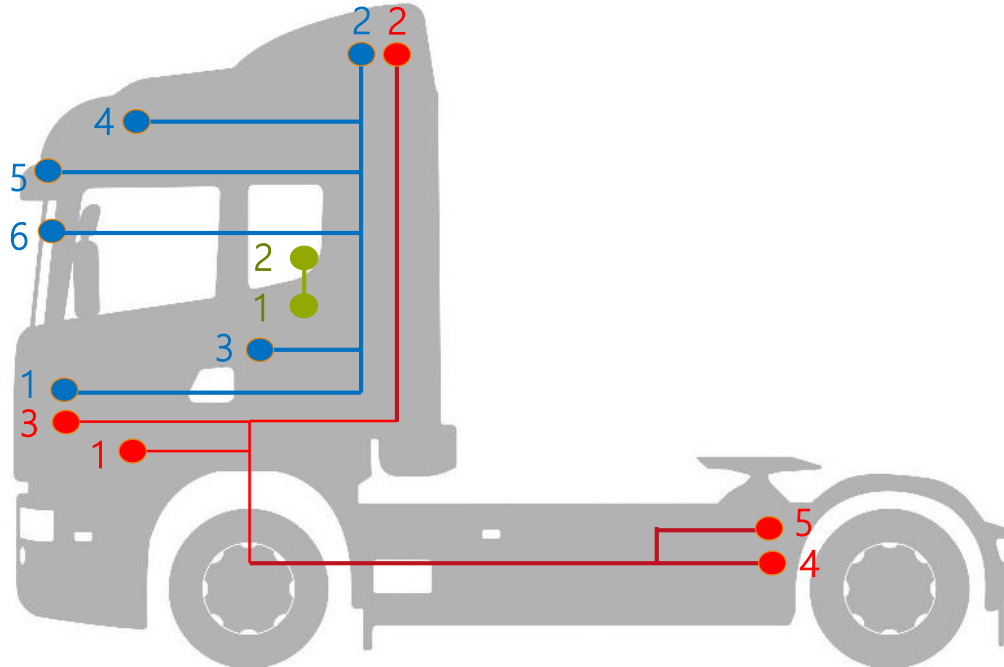
# Example: processed/analysed measurement data



## › FUEL CONSUMPTION AND EMISSIONS



## TYPICAL APPROACH: VEHICLE INSTRUMENTATION



### SEMS

CAN (1)

GPS (2)

Pressure sensors (3)

Temperature sensor (4)

Exhaust sensors NO<sub>x</sub>, O<sub>2</sub>, NH<sub>3</sub> (5)

### Advantech

CAN (1)

GPS (2)

Accelerometer (3)

Cameras (4)

Microphone (5)

Mobile Eye (6)

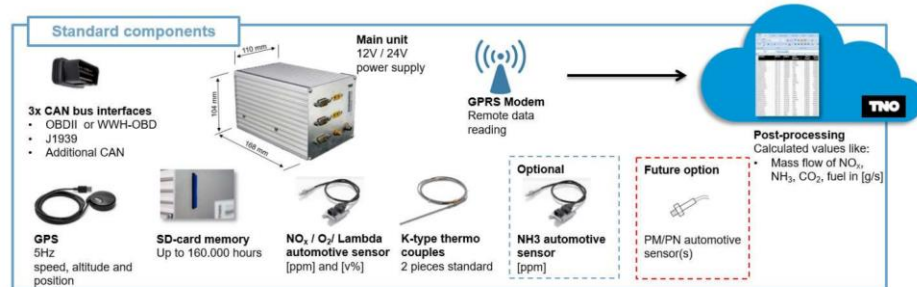
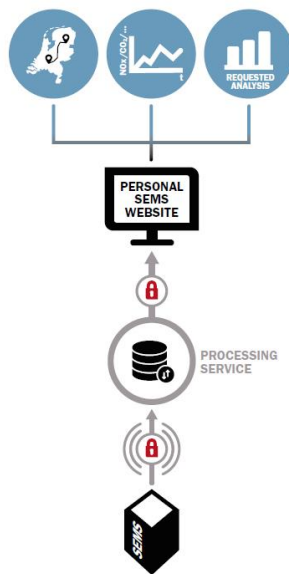
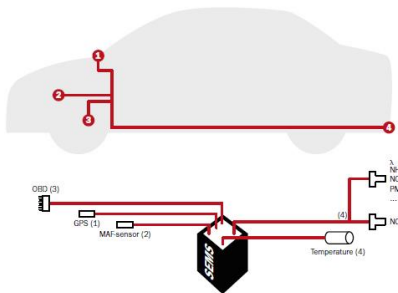
### Fitbit

GPS (1)

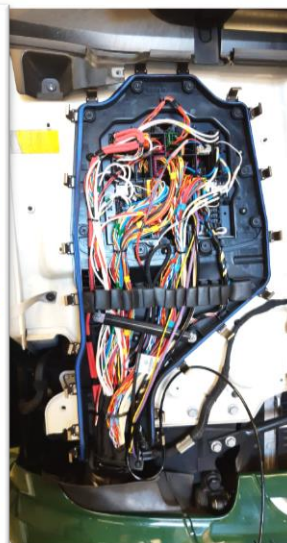
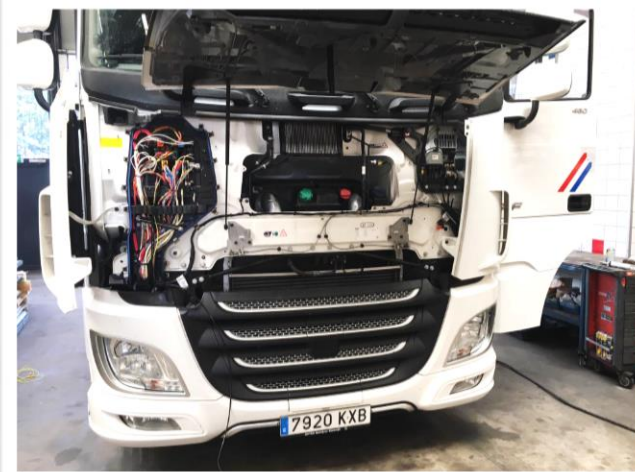
Heart rate (2)

# LONGER DURATION EMISSION MEASUREMENT: SEMS (SMART EMISSION MEASUREMENT SYSTEM)

**AFFORDABLE & EASY TO INSTALL  
REAL WORLD SMART EMISSIONS  
MEASUREMENT SYSTEM (SEMS)**











## › USERS / DRIVER ACCEPTANCE / TRAFFIC SAFETY AND IMPACT



# › HUMAN FACTORS DATA: VIDEO, OBSERVATIONS, SURVEYS, ETC

- › Camera's
  - › Dashcam
  - › Eye position / distraction
  - › Headway distance
  - › Feet at/near the pedals
  - › What happens around the vehicle
  - › Etc.
- › Observations
- › Heart rate monitors
- › Surveys, focus groups, interviews
- › Et cetera



# FOCUS GROUPS, SURVEYS, INTERVIEWS

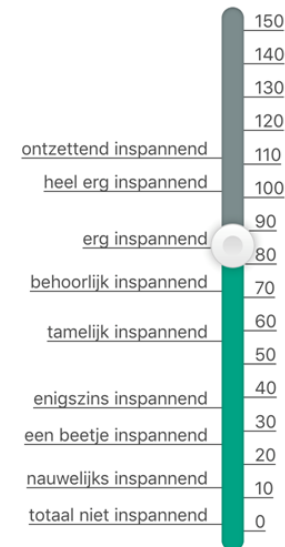


Lessons learned in de praktijk

Chauffeurservaringen vanuit de  
Experience Week Connected  
Transport 2018



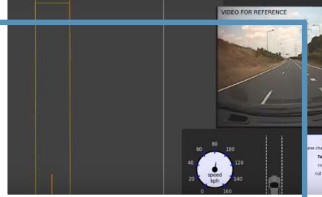
Wilt u door middel van de onderstaande slider aangeven hoeveel inspanning het u heeft gekost om de rit (welke u zojuist hebt gemaakt) uit te voeren.



## › SOME POTENTIAL TOPICS FOR IMPACT ASSESSMENT – MULTI-DISCIPLINARY APPROACH



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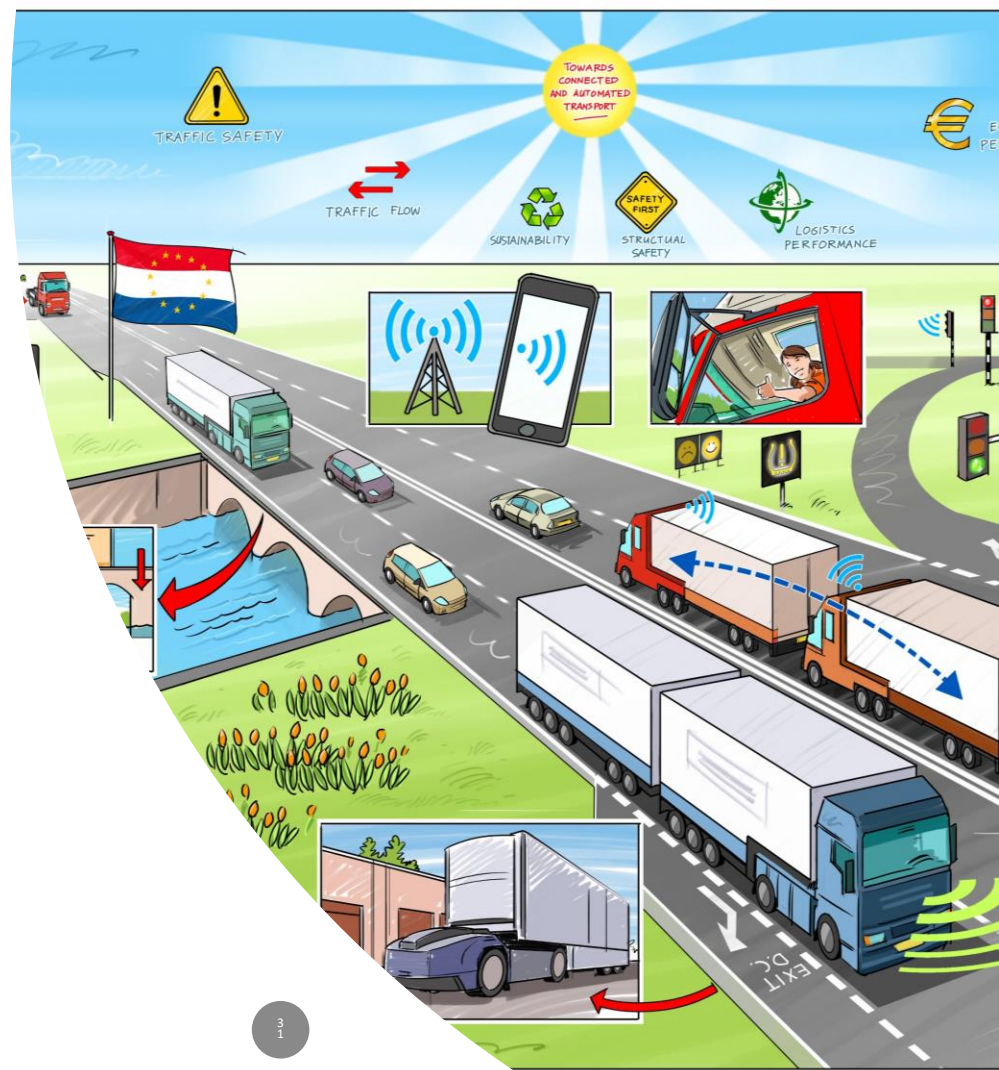
### But also consider:

- Cyber security
- Compliance (overloaded vehicles, data exchange etc)
- Logistics (supply chain integration)
- Macro-economic (volume potential, multimodality, competitiveness, societal cost-benefit analysis)
- ... and many other topics



# CATALYST LIVING LAB

[BRIEF INTRODUCTION]





TRAFFIC SAFETY



TOWARDS  
CONNECTED  
AND AUTOMATED  
TRANSPORT



ECONOMIC  
PERFORMANCE



TRAFFIC FLOW



SUSTAINABILITY



SAFETY FIRST



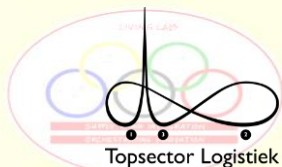
LOGISTICS  
PERFORMANCE

# Living Lab CATALYST

## Connected and Automated Transport Living Lab

Connected Automated Transport And Logistics Yielding Sustainability

The CATALYST Living Lab is part of the Sustainable Living Labs programme co-financed by the Dutch Research Council (NWO), the Ministry of Infrastructure and Water Management, the Taskforce for Applied Research (SIA) and the Topsector Logistics.



Ministerie van Infrastructuur  
en Waterstaat



TKI DINALOG  
Dutch Institute for Advanced Logistics







**EU: 25.000 traffic casualties per year**  
**NL: 600 casualties per year and increasing**  
**NL: 13-15B euro cost per year**

**NL: 45% congestion increase to 2021**  
**NL: 2.3-3.7B euro cost per year**  
**Freight traffic percentage is 9-20% depending on corridor (0.7B euro freight)**

**EU: Paris Climate Agreement → heavy-duty transport ~25% CO<sub>2</sub> of all transport emissions)**

**EU: +1.1% freight volume per year until 2050 (with GDP)**  
**EU: 70% road transport share until 2050**  
**NL: #1 readiness for Connected Automated Driving**

**NL: towards #1 on Logistics Performance Index (LPI)**  
**NL: significant driver shortage (646.000 jobs)**

**NL: Ageing civil infrastructures (~100M EUR per year maintenance). Huge replacement act coming up, ~3500 bridges and viaducts**

# CATALYST Applications In Scope | 2019 - 2021 - 2023

TRAFFIC SAFETY

SAFETY FIRST  
AND AUTOMATED  
TRANSPORT

ECONOMICAL  
PERFORMANCE

TRAFFIC FLOW



SUSTAINABILITY



STRUCTURAL  
SAFETY



LOGISTICS  
PERFORMANCE

Rigid body robots

Connectivity,  
data sharing and  
analytics

Drivers /  
planners of the  
future

Intelligent traffic  
lights (IVRLs)

Infrastructure  
impacts

Truck convoys /  
truck platoons

Duo-trailers /  
SuperEcoCombi /  
EMS2

Advanced Driver  
Assistance  
Systems

Smart dolly  
robots

SAFE &  
EFFICIENT



TNO

# CATALYST

Connected Automated Transport and Logistics Living Lab | 25.09.2019



Ministerie van Infrastructuur  
en Waterstaat



**TKI DIALOG**  
Dutch Institute for Advanced Logistics



**CATALYST**  
partnership

**TNO** innovation  
for life



**HZ UNIVERSITY**  
OF APPLIED SCIENCES

**TU/e**  
Technische Universiteit  
Eindhoven  
University of Technology

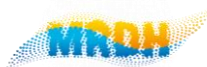
Hogeschool  van Arnhem en Nijmegen

UNIVERSITEIT  
TWENTE.



**Sectorinstituut**  
Transport en Logistiek

 Provincie  
Zeeland



**Port of  
Rotterdam**

 Gemeente Rotterdam



**LIOF**



**JAN DE RIJK**  
LOGISTICS



**Ewals Cargo Care**



**CORNELISSEN**  
Groep



**here**

 westerman  
multimodal logistics

**TRTA**  
TECHNICAL ROAD TRANSPORT ASSOCIATION

**Vos**

Logistics

**BOS**  
LOGISTICS

**r. nagel b.v.** transportbedrijf



**Simon Loos**

**VAN DER SLOT**  
TRANSPORT

**CATALYST**  
supporters

 talking  
logistics

 INTELLIGENTE INFRA

**ACN**

**TILN**

 Innovation  
Quarter

**FNV**

# Broad and strong *kick-off* consortium – mix of public and private with very significant committed contributions

Governments, authorities	Private companies	Representative bodies, branche organizations	Knowledge, research and education
8	14	8	7

## Summary of Living Lab program budget

<b>Total program budget</b>	<b>~ 3.285.000 EUR</b>
<b>Financing of public bodies</b>	<b>~ 1.800.000 EUR</b>
Financing of Topsector Logistics / IenW / SIA	~ 960.000 EUR
Financing of NWO	~ 840.000 EUR
<b>Co-financing committed by industry partners</b>	<b>~ 1.090.000 EUR</b>
- In cash	~ 595.000 EUR
- In kind	~ 495.000 EUR
<b>Co-financing by TNO</b>	<b>~ 395.000 EUR</b>



# CATALYST

Connected Automated Transport and Logistics Living Lab | 25.09.2019



Ministerie van Infrastructuur  
en Waterstaat



**TKI DIALOG**  
Dutch Institute for Advanced Logistics



**CATALYST**  
partnership

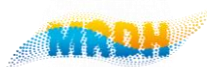
**TNO** innovation  
for life



UNIVERSITEIT  
TWENTE.



**Sectorinstituut**  
Transport en Logistiek



**CATALYST**  
supporters







4 SEC-combinaties nú aanwezig in Nederland



# SEC entrants (new memberships) to CATALYST Living Lab

(at 15.01.2020)

- DAF Trucks NV
- Getru Bedrijven
- Koeltrans
- JA Nap Transport
- Peter Appel Transport
- Scania Benelux
- TLN
- Van der Wal Transport
- Post-Kogeko
- Volvo Trucks
- Krone Trailers



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Example methodologies for multi-disciplinary impact assessment

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Introduction CATALYST Living Lab

- public-private partnership foundation/framework



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