

## Notice of activity register

<p><b>Controller</b> Finnish Transport and Communications Agency (Traficom)</p>	<p><b>Controller's contact details</b> PO Box 320, FI-00059 TRAFICOM, Finland kirjaamo@traficom.fi Tel. +358 29 534 5000</p> <p><b>Contact details of the controller's data protection officer</b> PO Box 320, FI-00059 TRAFICOM, Finland tietosuoja@traficom.fi Tel. +358 29 534 5000</p> <p>If your message contains confidential, secret or otherwise sensitive content or a personal identity code, please use Traficom's <a href="#">secure email</a>.</p>
<p><b>Grounds for and purpose of the data processing</b></p> <p>A company engaged in general telecommunications, pay-television service operations, broadcasting operations, on-demand programme service operations and the provision of a video-sharing platform service must submit a notification to Traficom before starting operations. The obligation to notify is prescribed in Section 4 of the Act on Electronic Communications Services (917/2014).</p> <p>According to Section 5 of the Act, the Finnish Transport and Communications Agency maintains a public list of notifications referred to in Section 4.</p> <p>According to Section 4 of the Postal Act (415/2011), a company engaged in postal operations must notify Traficom before starting operations.</p> <p>According to Section 5 of the Act, the Finnish Transport and Communications Agency maintains a public list of notifications referred to in Section 4.</p>	

<b>Data content</b>	
<p>The data undergoing processing</p>	<p>The data material to be processed contains information about telecommunications, broadcasting operations, pay television services, on-demand program services, video sharing platform services and companies that have submitted a postal operation notification.</p> <p><b>Operators that have submitted a telecommunications notification:</b></p> <p>Collected personal data</p> <ul style="list-style-type: none"> <li>• name of the appointed and secondary contact person in the enterprise or organisation carrying out the operations</li> <li>• telephone number of the appointed and secondary contact person in the enterprise or organisation carrying out the operations</li> </ul>

	<ul style="list-style-type: none"> <li>• email address of the appointed and secondary contact person in the enterprise or organisation carrying out the operations</li> </ul> <p>Other information to be attached to personal data:</p> <ul style="list-style-type: none"> <li>• name of the operator</li> <li>• business identity code or registration number of the enterprise or organisation carrying out the operations</li> <li>• postal address of the operator</li> <li>• telephone number of the operator</li> <li>• email address of the operator</li> <li>• home page address</li> <li>• address of the possible main establishment of the operator</li> <li>• description of the provided or planned service</li> <li>• geographical operating area of the operator</li> <li>• information on whether activities are carried out in the wholesale and/or retail market</li> <li>• estimate of the date on which the operations will commence</li> <li>• end date of operations</li> </ul> <p><b>Companies that submitted a broadcasting, pay television service, on-demand program service and video sharing platform service notification:</b></p> <p>Collected personal data</p> <ul style="list-style-type: none"> <li>• name of the contact person in the enterprise or organisation carrying out the operations</li> <li>• telephone number of the contact person in the enterprise or organisation carrying out the operations</li> <li>• email address of the contact person in the enterprise or organisation carrying out the operations</li> </ul> <p>Other information to be attached to personal data</p> <ul style="list-style-type: none"> <li>• name of the operator</li> <li>• business identity code or registration number of the enterprise or organisation carrying out the operations</li> <li>• postal address of the operator</li> <li>• telephone number of the operator</li> <li>• email address of the operator</li> <li>• description of the corporate structure of the enterprise carrying out the operations</li> <li>• description of the provided or planned programmes and videos</li> <li>• geographical operating area of the operator</li> <li>• estimate of the date on which the operations will commence</li> <li>• information on the basis of which Finnish jurisdiction can be defined</li> <li>• 15) a broadcasting notification, notification of video-on-demand services and pay-television service notification must also include an account of premises where the recordings required</li> </ul>
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	<p>by the Act on the Exercise of Freedom of Expression in Mass Media (460/2003) are available for viewing or listening.</p> <p><b>Companies that submitted a postal activity notification:</b></p> <p>Collected personal data</p> <ul style="list-style-type: none"> <li>• Name of contact person</li> <li>• Email address of the contact person</li> <li>• Phone number of the contact person</li> <li>• Name of contact person related to electronic notification</li> <li>• Mobile phone number related to electronic notification</li> <li>• Email address related to electronic notification</li> </ul> <p>Other information to be attached to personal data:</p> <ul style="list-style-type: none"> <li>• Company name</li> <li>• Business ID of the enterprise or association</li> <li>• Postal address of the company</li> <li>• Telephone number of the company</li> <li>• E-mail of the company</li> <li>• Description of the postal operations to be carried out</li> <li>• Target group of the service</li> <li>• Geographical operating area of the enterprise</li> <li>• Estimate of the date on which the operations will commence</li> <li>• Consent to electronic notification</li> </ul>
<p>Sources of the processed data (where data is received from)</p>	<p>The information is obtained from a company entered in the notice of activity register or from a registered person. Electronic forms on Traficom's website are used to collect data.</p> <p>The information is also checked from the YTJ (Business and Entity Information System) information service of the Finnish Patent and Registration Office.</p>
<p>Storage period of personal data</p>	<p>Personal data will be stored as long as the notifying company is engaged in activities subject to notification.</p> <p>Personal data is stored for five years after the company has notified Traficom of the termination of operations or when Traficom has removed the company from the register on other grounds.</p>

<p><b>Data processing</b></p>	
<p>Recipients and categories of recipients of personal data (to whom personal data is disclosed)</p>	<p>Traficom publishes information on its website about the name of the company that made the telecommunications and on-demand program service notification.</p> <p>Traficom publishes on its website information about the name of the company that submitted the postal activity notification and the geographic operations area that the company has reported.</p> <p>Pursuant to Section 5 of the Act on Electronic Communications Services, Traficom hands over telecommunications notifications to the</p>

	<p>Body of European Regulators for Electronic Communications. Otherwise, there will be no regular disclosure from the register.</p> <p>Traficom discloses public information about the companies that submitted a broadcasting, pay television service, on-demand program service and video sharing platform service notification to the MAVISE database maintained by the European Audiovisual Observatory. Personal information will not be disclosed.</p> <p>In other respects, the Act on the Openness of Government Activities, Data Protection Regulation and the Data Protection Act apply to the disclosure of personal data.</p>
Processing of personal data on behalf of the controller	The personal data is not processed on behalf of the controller.
Transfer of personal data to third countries outside the EU/EEA	The data will not be transferred outside the EU/EEA.
Automated decision-making and profiling	Data is not processed automatically and no profiling is done.

Rights related to the processing of personal data	
<p><b>About exercising rights</b></p> <p>You can exercise your rights by submitting a request to Traficom by email or post. The controller's contact details are listed in this privacy statement under the section 'Controller's contact details'.</p> <p><b>The right to lodge a complaint with the supervisory authority</b></p> <p>If you believe that your personal data is being processed in violation of legislation, you may lodge a complaint with the Office of the Data Protection Ombudsman.</p> <p style="text-align: center;">Office of the Data Protection Ombudsman PO Box 800, FI-00531 Helsinki tietosuoja(at)om.fi tel. +358 29 566 6700</p>	
Right of access	The data subject has the right to obtain from the controller confirmation as to whether or not personal data concerning him or her is being processed. If processing takes place, the data subject has the right to access the personal data.
Right to rectification	The data subject has the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her.
Right to restriction of processing	The data subject has the right to obtain from the controller restriction of processing if: <ul style="list-style-type: none"> <li>- the accuracy of the personal data is contested by the data subject;</li> <li>- the processing is unlawful but the data subject opposes the erasure of the personal data and requests the restriction of their use instead;</li> </ul>

	<ul style="list-style-type: none"><li>- the controller no longer needs the personal data for the purposes of the processing, but it is required by the data subject for the establishment, exercise or defence of legal claims;</li><li>- the data subject has objected to the processing of the personal data pending the verification of whether the legitimate grounds of the controller override those of the data subject.</li></ul>
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