

Privacy statement for SM ICG Industry Day registration

<p>Controller Finnish Transport and Communications Agency (Traficom)</p>	<p>Controller's contact details PO Box 320, FI-00059 TRAFICOM, Finland kirjaamo@traficom.fi Tel. +358 29 534 5000</p> <p>Contact details of the controller's data protection officer PO Box 320, FI-00059 TRAFICOM, Finland tietosuoja@traficom.fi Tel. +358 29 534 5000</p> <p>If your message contains confidential, secret or otherwise sensitive content or a personal identity code, please use Traficom's secure email.</p>
<p>Grounds for and purpose of data processing</p> <p>The basis for the personal data processing is the controller's performance of a task carried out in the public interest (Article 6(1)(e) of the General Data Protection Regulation (2016/679) and section 4 of the Data Protection Act (1050/2018)). Under section 20 of the Act on the Openness of Government Activities (621/1999), the authorities have the duty to produce and disseminate information. As such, the grounds for the processing are public interest based on the controller's obligation to provide information about current events in the transport and communications sectors, which are part of its field of competence.</p> <p>Section 1 of the Act on the Transport and Communications Agency (935/2018) requires Traficom to operate in a customer-oriented manner, drawing on multisectoral expertise.</p> <p>The purpose of the processing of personal data is to make arrangements for an SM ICG Industry Day organised by Traficom. The participants invited to the event are Traficom's stakeholders in the aviation sector. Personal data is processed for purpose of making practical arrangements for the event, such as sending invitations, providing information about the event and processing feedback on the event.</p>	

Data content	
<p>The data undergoing processing</p>	<p>The data undergoing processing include the data subject's:</p> <ul style="list-style-type: none"> - first name and family name - employer organisation - email address - possible special diet. <p>When a person registers for the SM ICG Industry Day, his or her participation, other information relevant to arranging the event and feedback provided by the person in question will also be stored. Any feedback given is also shared with the members of the SM ICG management team.</p>

	<p>The invitation, registration and feedback processes are operated on a platform provided by Lyyti Oy. Lyyti Oy (business ID: 2117752-6) uses necessary cookies for the functioning of its service platform and collects the data specified below using them. These cookies are connected to the functionality and quality control of the service. Technical cookies ensure that sessions on the registration web page work for the duration required. Once the registration page is closed in the browser, the data collected with the cookies are deleted. Cookies are used to collect the following data:</p> <ul style="list-style-type: none"> – operating system – browser version – IP address – browser add-ons – number of times the form has been opened in the space of one week – page download time – incomplete responses.
Sources of the processed data (where data is received from)	The data sources are Traficom's stakeholder register and the registration form on the Lyyti platform. The personal data provided in connection with event registration are received from the data subject.
Storage period of personal data	<p>The stakeholder register is updated as necessary.</p> <p>Event-specific data is stored only for the period of time required to prepare and organise the event and to process the feedback survey.</p>

Data processing	
Recipients and categories of recipients of personal data (to whom personal data is disclosed)	Personal data is stored on the Lyyti Oy (business ID: 2117752-6) service platform.
Processing of personal data on behalf of the controller	<p>Tapahtumantekijät Oy (business ID: 0869073-9) processes the personal data on behalf of the controller. Tapahtumantekijät Oy and Traficom have an agreement on processing personal data.</p> <p>Lyyti Oy (business ID: 2117752-6) processes the personal data as a subcontractor of Tapahtumantekijät Oy.</p>
Transfer of personal data to third countries outside the EU/EEA	Personal data is not transferred outside the EU/EEA.
Automated decision-making and profiling	The processing of personal data does not involve automated decision-making or profiling.

Rights related to the processing of personal data

<p>About exercising rights</p> <p>You can exercise your rights by submitting a request to Traficom by email or post. The controller's contact details are listed in this privacy statement under the section 'Controller's contact details'.</p>	
<p>The right to lodge a complaint with the supervisory authority</p> <p>If you believe that your personal data is being processed in violation of legislation, you may lodge a complaint with the Office of the Data Protection Ombudsman.</p> <p style="text-align: center;">Office of the Data Protection Ombudsman PO Box 800, FI-00531 HELSINKI, Finland tietosuoja(at)om.fi tel. +358 29 566 6700</p>	
Right of access	The data subject has the right to obtain from the controller confirmation as to whether or not personal data concerning him or her is being processed. If processing takes place, the data subject has the right to access the personal data.
Right to rectification	The data subject has the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him or her.
Right to object	<p>In situations where the processing of personal data is based on public interest, the exercise of official authority vested in the controller or the legitimate interest of the controller or a third party, the data subject has the right to object to the processing of personal data concerning him or her.</p> <p>If a data subject uses his or her right to object, the controller must stop the processing of the personal data, unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of legal claims.</p> <p>If personal data is processed for direct marketing purposes, the data subject has the right to object to the processing without any specific grounds.</p> <p>In situations where personal data is processed for statistical or research purposes, the data subject may object to the processing on grounds relating to his or her particular situation, in response to which the controller must stop processing the data subject's data, unless the processing is necessary for performing a task carried out for reasons of public interest.</p>
Right to restriction of processing	The data subject has the right to obtain from the controller restriction of processing if: <ul style="list-style-type: none"> - the accuracy of the personal data is contested by the data subject;

	<ul style="list-style-type: none">- the processing is unlawful but the data subject opposes the erasure of the personal data and requests the restriction of their use instead;- the controller no longer needs the personal data for the purposes of the processing, but it is required by the data subject for the establishment, exercise or defence of legal claims;- the data subject has objected to the processing of the personal data pending the verification of whether the legitimate grounds of the controller override those of the data subject.
Right to data portability	The data subject has the right to receive the personal data concerning him or her, which he or she has provided to the controller, in a structured, commonly used and machine-readable format and the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where the processing is based on consent or on a contract and the processing is carried out by automated means.
Right to erasure	In situations where the legal basis for the processing of personal data is something other than compliance with a legal obligation, the data subject has the right to obtain from the controller the erasure of personal data concerning him or her. The requested data will be erased unless the controller has a legal basis for refusing to erase the data, such as a legal obligation to retain the data.
Right to withdraw consent	Insofar as personal data is processed on the basis of the consent of the data subject, the data subject may withdraw his or her consent at any time by notifying the controller of the withdrawal. Withdrawing consent will not affect the lawfulness of processing carried out on the basis of the consent of the data subject before its withdrawal.